SECURITY SERVICES Specialized Services

Rescue Services We are proud members of the U.S. Department of Homeland Security's First Responder Communi-

ties of Practice Search and Rescue Working Group, the National Association for Search and Rescue,

and the Iowa Emergency Medical Services Association.

The Conley Group's emergency rescue service is an emergency response mechanism for communities as well



as for critical infrastructure and key resources entities for critical incidents and natural disasters. As a NIMS-compliant private emergency services organization, our highly trained, professional personnel can work closely with local law enforcement, fire service, emergency management and other governmental entities as well as non-governmental and private organizations to provide operational services or support services to incident commanders.

Emergency rescue services range from search and rescue operations, to recovery missions and much more. Our personnel possess the training, equipment and capabilities necessary to provide the search for, and provision of aid to, people who are in distress or imminent danger as well as ground search and rescue for persons who are lost or in dis-tress on land or inland waterways.



Investigative Services

When you need an investigator, we understand that a timely response and a high quality final product are important. That's exactly why we guarantee you our best efforts to get you the information you seek and get it to you when you need it. The Conley Group, Inc.'s trained, pro-

fessional staff includes veteran agents with years of investigative experience and other professionals who possess highly specialized training. From the moment we receive your request, you can be assured that our expert staff will take immediate and meaningful action to process your request. We are able to provide you with a quality product at a fair price and with a personal touch. Our diverse team of highly experienced field agents & experts assess, plan, and execute a course of action that achieves cost effective solutions in meeting our client's goals.

SECURITY SERVICES Specialized Services

Consulting and Expert Witness Service

Our consulting services are utilized by corporations, small businesses, nonprofit organizations and governmental agencies that want to better protect their peo-ple, property and information and reduce their liability expo-

sure. We typically focus on helping organizations in the areas of operational efficiency, security and risk management, risk analysis, the protection of proprietary information, workplace violence prevention and response, business continuity planning and disaster preparedness, threat analysis and other specialized problem areas. We can also assist organizations with strategically managing a wide array of threats and risks.



When security has already failed, we can provide expert witness services to attorneys for security related matters. We are typical-ly retained as experts in the areas of security and risk management and are tasked with determining if generally accepted professional

security standards, guidelines and practices were followed in a particular case. Most of our expert witness work involves accusations of negligence and involves us making a determination if standards of due care were or were not met or maintained by a responsible party.



Simply stated, the Conley Group has set the standard in security excellence, and is the most recognized security firm in the Metro. You have a choice in your security, and CEO and founder Tom Conley understands that you de-mand the best trained officers that provide you with the best

Why the Conley Group?

protection for your business or residence. The Conley Group consistently backs up its claims while many of those so called "Guard Companies" contine to fail their clients on a regular ba-sis. The Conley Group simply brings your better value for your security program. We offer you certified protection officers, the best trained staff in the industry, and a structured company in the Conley Group that understands threats and know how to protect you from them. Call the Conley Group today for the best security services in the industry. 515-277-7437. Or stop by our offices at 2867 104th St in Urbandale for a consultation.

www.theconleygroup.com

The Conley Group



Professional Security Company



515-277-7437 www.theconleygroup.com



SECURITY SERVICES



Customers that choose to have a professional armed or unarmed Conley Group security officer on-site do so because they understand the reality of violence in the world in which we live. Conley security officers have police-level training, and they are firmly committed to protecting themselves and their employees against a threats. While our armed security officers conduct a wide range of duties

at customer locations the same exactly as their unarmed security counterparts do, armed security officers differ greatly from their unarmed security counterparts because they can confront and neutralize active shooters, disgruntled employees who possess a gun, an estranged spouse of an employee who shows up at the workplace with the intent to harm or kill, or armed criminals who come to a customer location

and are intent of robbing, injuring or killing people at that location.

It is natural for people to think they can just call the police if something bad happens or is about to happen. And, that is certainly true. However, it also naïve and can be deadly to believe that law enforcement is always



physically capable of being on site in time to actually affect the outcome of an active shooter situation or similar incident. Here's why: The way law enforcement response works is the agency must first be notified by a party that there is a problem. Once that call is made and the information is taken, a communications operator must then send out an alert to all law enforcement officers who are on duty. Only then do the officers who are on street become aware of the incident or threat. Then, the officers respond to that location as fast as they possibly can and with as many officers as is humanly possible. On average, law enforcement locally will arrive on scene within five to seven minutes after the first call is made. Police cannot be everywhere at once. There is simply no tax base that supports that type of police coverage. At the same time, the reality is that dynamic events unfold and are often over in seconds, not minutes. This underscores the old adage that states, "When seconds count the police are only minutes away." What this means for organizations in terms of their safety and security is first, organizational leaders must acknowledge the reality that adequate protective assets must be on site before an incident occurs.





The concept of mobile patrol security entails armed and specially-trained security officers in a patrol vehicle providing professional security services to a group of customers. Although all our security programs are tailored to the exact needs and risks of the customer, patrol officers typically will conduct on-site security

inspections at several customer locations throughout a shift. On average, patrol officers actively tour customer locations between three and four times per night and between the hours of 6:00 p.m. to 6:00 a.m., seven nights per week, and 24 hours per day on weekends and on all holidays. Mobile patrol security service can involve patrol officers checking the exterior of buildings and the property only, or it can include patrol officers conducting a combination of exterior as well as interior

security inspections while on site. Patrol officers can also respond to any alarm calls as a part of the mobile patrol security service.

Patrol inspections occur at inconsistent times so as to not develop a pattern of when patrol officers conduct the onsite security inspections. This timetable of being unpredict-

able helps keep would-be criminals off balance. Not only can most crime and other adverse incidences be prevented by employing a professional mobile patrol security program, but mobile patrol officers will respond and react to situations that may occur on a customer's property. And, they will remain on site until the matter is resolved. Situations can run the gamut from storm damage, to fire and even threats of workplace violence. Since patrol officers are already familiar with every customer location and have direct radio communications with all our public safety partners, a response to any emergency situation at a customer location has a very high probability of having as positive outcome as is possible.

Because having mobile patrol security is a fractional (shared) service, it is also very cost effective. In fact, our mobile patrol security service is so effective that we have actually replaced many profit-robbing, on-site traditional guard programs with our mobile patrol service. This change from an on-site traditional guard program to our mobile patrol security service has increased the security effectiveness of our customers' security programs and saved them money at the same time.





As electronic alarm systems have become more commonplace, so has the need for the response alarms when they activate. Our company has provided alarm response services for many years and currently performs a significant num-

ber of alarm response calls per week for residential customers as well as for businesses.

When we are notified of alarm activation by an alarm company's central station, our patrol officers respond to the location of the alarm activation right away. If the activation is a burglary alarm, upon arrival, our patrol officers will first check the exterior of the structure for any sign of forced-entry. If none is discovered, the patrol officers will then enter the structure and "clear" it to ensure there is no one hiding in the structure. Once the inside of the building has been cleared for intruders, a patrol officer will ensure all doors and windows are locked and reset the alarm system. Conversely, if our patrol officer discovers signs of forced-entry to the structure upon arrival, other Conley Group patrol officers and law enforcement will be notified. When everyone arrives on scene and is assembled, Conley Group patrol officers and law enforcement will enter the structure in a tactical manner together and "clear" it as a team. Irrespective of if the alarm is valid or a "false" alarm, the responding patrol officer will write a case incident report (CIR), and that CIR will be forwarded to the customer the next business day. Naturally, if there is a reason for the patrol officer to immediately notify the customer of a situation, the patrol officer will ensure that customer notification is made.

Even though we have offered alarm response services for many years now, the demand for this service has dramatically increased over the past few years. We have a voluminous level of customer agreements for alarm response and we expect that number to continue climbing in the coming months and years. The reason for the dramatic increase in our alarm response service is because business and homeowners are finding themselves in a position where public safety agencies either will not respond to alarm calls or those agencies that do respond have a significantly delayed response time to alarm calls. And, when public safety agencies do respond to alarms, far more times than not, the end user ends up getting a hefty fine for that service. It is an inevitable national trend that professional private security agencies will be the ones who will conduct alarm response services now and in the future.

